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Ways a Professional Wi-Fi Network Design Will Save You Time and Money



You have had it up to here with being told to “Do more with less.” You are already operating in a “lean IT” mode. Expectations of increased productivity seem impossible when you are spread so thin. Meanwhile, employees are frustrated because the network is slow, and it impacts their workflow. Maybe you have tried installing more wireless access points, but the problem only got worse? Or perhaps the complexity of the network is causing you to spend your precious time troubleshooting when you could be working on your business objectives?

Is your Wi-Fi making you crazy? It may not be the hardware, it is more likely the design of the wireless network. Implementing Wi-Fi is hard. Getting it right takes a particular skill set most IT departments don’t have on staff.

Over time – and not very much time – a professionally designed wireless network will save, and even make you money.

With a professional network design, you will:

- 1 Say good-bye to trouble tickets.** Okay, maybe not all the trouble tickets, but a proper wireless implementation will significantly reduce, if not eliminate, complaints about the Wi-Fi being slow. Imagine what your day would be like without interrupting requests to fix the Wi-Fi!
- 2 Reduce the amount of hardware spend.** A professional design takes into account all aspects of your environment, building materials, RF interference, client devices, application requirements, etc. Without this, you are likely to waste time and money, installing access points where they are not needed. More is not necessarily better.
- 3 Do it right the first time.** If you can't do it properly now, when will you have time to do it over? Plus, you will have peace of mind and confidence, not having to worry about poor performance and reliability, knowing a professional has your back.
- 4 Increase customer satisfaction and loyalty.** Wi-Fi can make or break the customer's experience. Provide your guests with fast and reliable Wi-Fi, and they will be happy and return. If it doesn't work right or isn't available, they will not be shy about posting a bad review or going somewhere else to get it.
- 5 Increase employee satisfaction/expectation.** Bad Wi-Fi is the #1 employee pet peeve. Today's offices and workforce demand mobility. Having a fast and reliable connection will make employees happier, more productive, and less likely to turn over.
- 6 Reduce disruption to workflows.** Downtime is expensive. A poorly performing network or one that goes down can cause lost productivity, revenue, and possibly damage to your brand. Poor network connectivity may cost an estimated 71 hours per employee in lost productivity each year – costs that quickly add up for any organization.
- 7 Reduce time to roll out.** Do you have the time and resources, or should you consider outsourcing? Don't forget to factor in the efficiency that comes with having the right tools and expertise of a wireless professional to do the job. If you think it will be cheaper to do in-house, refer to #3.
- 8 Ensure a modern infrastructure as the foundation for digital transformation initiatives.** Enterprise Wi-Fi is the backbone that delivers cloud, video, and collaboration and provides the platform for digital initiatives to succeed by having a robust wireless network in place.

A professionally designed wireless network design will save you time and money. The more mission-critical Wi-Fi is to your daily operations, the more your company likely requires leveraging the experience of a wireless network design engineer. It's a win-win. Not only does the organization get happy, productive employees, but you also get your life back by having a trouble-free wireless network to manage!